

CHATSWORTH NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE

Approved Meeting Minutes

MEETING DATE: August 28, 2012

LOCATION: Chatsworth Train Depot, 10038 Old Depot Plaza Road, Chatsworth, CA 91311

1. CALL TO ORDER/ROLL CALL: The regular meeting of the Chatsworth Neighborhood Council Outreach Committee was opened at 7:03 PM by Chair Jelena Csanyi.

COMMITTEE MEMBERS PRESENT: J. Csanyi, R. Dager, H. Murphy, L. Ross, J. Van Gundy, C. Lucas

COMMITTEE MEMBERS EXCUSED: J. Weiss, M. Kaufman, D. Bates, D. D. Davis

Attending Committee members constituted a quorum.

2. MINUTES OF PAST MEETING: The March 27, 2012 Outreach meeting minutes were approved as presented.

3. STAKEHOLDER AND PUBLIC COMMENTS: None.

4. REFORMING THE COMMITTEE (ELECTION OF CHAIR, VICE-CHAIR, SECRETARY AND STAKEHOLDER MEMBERS):

Chair – Nomination of J. Van Gundy. M: L.Ross / S: C.Lucas / P: Unanimous / J.Van Gundy accepted.

Vice-Chair – Nomination of J.Csanyi. M: C.Lucas / S: Van Gundy / P: Unanimous / J. Csanyi accepted.

Secretary – Nomination of C.Lucas. M: J.Csanyi / S: Van Gundy / P: Unanimous / C.Lucas accepted.

Stakeholder – Nomination of R.Dager. M: J.Csanyi / S: L.Ross / P: Unanimous / R.Dager accepted.

Stakeholder – Nomination of H.Murphy. M: J.Csanyi / S: L.Ross / P: Unanimous / H.Murphy accepted.

5. REPORT ON PAST EVENTS AND PREVIOUSLY APPROVED PROJECTS:

a. CNC Display in Chamber Lobby: Display ready and sitting in the Chamber Lobby and needs to be hung up.

b. CJBL: Half was paid. The NPG for Team Photo Ads could not be funded due to the need of a BTRC.

c. Garden Festival: The CNC Outreach booth with the flower-making craft activity, headed by D.D.Davis, was well attended.

d. Patch Advertisement: The CNC leader ad ran on the website for three months.

e. Educator Dinner: The full-page CNC advertisement was in program book plus CNC 4 page flyer was tucked in the folded napkin, CNC banner was displayed and recognition announcements made.

f. Reseda Park Neighborhood Event: V. Briskman displayed the CNC banner.

g. Metro Grand Opening Event: The CNC booth distributed CNC and Outreach information and delighted many with the paper flower making craft.

h. Day of the Horse, Sunday, April 22, 2012: Successful outreach conducted.

i. FOL: The CNC bookmarks were handed out to new members along with the re-usable bags and purchased books.

j. Earth Day, Sunday, April 15, 2012: Successful with a very large turnout.

k. Relay for Life: The CNC and Outreach information was available to attendees and participants.

6. CNC PARTICIPATION IN THIS FISCAL YEAR'S UPCOMING EVENTS (STAFFING):

a. September 15, 2012, **Family Festival**, 10:00 AM to 7:00 PM, SW corner of Rinaldi/Porter Ranch: Combined Outreach and Preparedness table. J.Csanyi and R.Dager to set up at 9:30 AM; H.Murphy: 10:00-Noon; C.Lucas: TBD; L.Volotzky: 10:00-7:00. There will not be a flower making activity.

b. October 6, 2012, **Valley Disaster Preparedness Fair**, 11:00 AM to 4:00 PM, Balboa LAFD Battalion Station: Lucy Volotzky.

c. October 7, 2012, **Pioneer Day**, 11:00 AM to 4:00 PM, The Acre. R.Dager: 10:00; H.Murphy: 10:30-Noon; L.Ross: 11:00-2:00; C.Lucas: 2:00-4:00. There will not be a flower-making activity.

d. October 20, 2012, **Orange-Bike-A-Thon**.

7. MOTION: CHATSWORTH CHAMBER FAMILY FESTIVAL

MOTION: To allocate up to \$350 for sponsorship advertising at the Chatsworth Chamber Family Festival. The event will be well advertised and the program booklet widely distributed. We will have a table at event.

M: Dager/ S: Murphy/ P: Unanimous.

8. MOTION: EMERGENCY PREPAREDNESS STARTER KITS

MOTION: To allocate up to \$500 toward the purchase of emergency preparedness starter kits for the Valley Disaster Preparedness Fair. All North Valley NC's are pooling \$500 contributions to purchase 100 bags /starter kits from SOS. CNC logo will be on the event flyer and we will have a table at event. CD12 is sponsoring this event.

M: Csanyi/ S: Lucas/ P: Unanimous.

9. MOTION: METROLINK HOLIDAY EXPRESS EVENT

MOTION: To allocate up to \$500 for sponsorship advertising at the 2012 Metrolink Holiday Express event. This will be the 16th Annual Holiday Toy Express event by Metrolink. The deadline to commit to participate is September 14th, 2012.

M: Csanyi/ S: Murphy/ P: Unanimous.

10. MOTION: PROMOTIONAL ITEMS

MOTION: To allocate up to \$1000 for the purchase of CNC promotional items.

M: Dager/ S: Ross/ P: Unanimous.

11. COMMUNITY ANNOUNCEMENTS AND OTHER BUSINESS:

a. PS&T members, M. Weintraub and J.Fuller, are organizing a Chatsworth Bike Rally for May 2013 to increase community awareness and to promote use of the bicycle lanes.

b. The estimated Outreach balance is \$1450. Anticipated use: \$450 for printing of updated CNC Outreach materials and balance for additional events and advertising.

12. ADJOURNMENT: 8:17 PM.

– Respectfully submitted by Carol Lucas, Outreach Committee Secretary.