

CHATSWORTH NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE

Approved Meeting Minutes

MEETING DATE: March 27, 2012

LOCATION: Chatsworth Train Depot, 10038 Old Depot Plaza Road, Chatsworth, CA 91311

1. CALL TO ORDER/ROLL CALL: The regular meeting of the Chatsworth Neighborhood Council Outreach Committee was opened at 7:05 PM by Chair Jelena Csanyi.

COMMITTEE MEMBERS PRESENT: J. Csanyi, R. Dager, H. Murphy, L. Ross, J. van Gundy, D. D. Davis

COMMITTEE MEMBERS EXCUSED: J. Weiss C. Lucas, D. Bates

Attending Committee members constituted a quorum.

2. MINUTES OF PAST MEETING: The January 24, 2012 Outreach meeting minutes were approved as presented.

3. STAKEHOLDER AND PUBLIC COMMENTS: None.

4. REPORT ON PAST EVENTS AND PREVIOUSLY APPROVED PROJECTS:

a. VANC Annual Meeting: Event was successful and well-attended by CNC.

b. Patch Ad- pending approval of ad content that is to be placed as a "leader ad" (banner at the top of website).

c. CJBL - paperwork being completed. Ad paperwork to be submitted separately from the Sponsorship - which is to be submitted as a Neighborhood Purposes Grant

5. CNC PARTICIPATION IN THIS FISCAL YEAR'S UPCOMING EVENTS (STAFFING):

a. Earth Day - Sunday, April 15, 2012

Bob will pick up CNC table and do the setup at opening time; Jelena will supply materials for display; Diana and Helen (10:30 AM) will man the table.

b. Day of the Horse - Sunday, April 22, 20102

Jelena, Diana, Bob and Jim will man the table.

c. FOL: - Saturday, April 21, 2012

Jelena will be the Outreach representative. Handouts will be bookmarks and grocery bags.

d. Historical Society Garden Festival - Sunday April 29, 2012

Outreach will have two tables - one for CNC materials, one for crafts (flowers).

Bob: 10 AM; Diana: 10:30 AM; Linda R. 11:00 AM

d. Relay for Life - Chatsworth High School - Sat & Sunday, April 28 & 29, 2012

Participation staffing uncertain. CNC will have an unmanned table with CNC info material

6. CHATSWORTH Chamber of Commerce Advertising for "Unforgettable Educator Recognition Event.

MOTION: To allocate up to \$400 for advertising at the UER Event, including 2 month advertising on Chamber web site with Hyper link from the Chamber web site to CNC web site

M: Murphy/ S: van Gundy/ P: Passed; Diana Dixon-Davis & Dager opposed.

Additional request to be made to C .of C. to install a hyperlink counter to tabulate "hits".

7. COMMUNITY ANNOUNCEMENTS AND OTHER BUSINESS:

a. NCIS-LA shooting locally near Baden and Plummer.

b. There will not be an Outreach Committee meeting in April.

8. ADJOURNMENT: 7:55 PM.

– Respectfully submitted by Bob Dager, acting Outreach Committee Secretary.