

# CHATSWORTH NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE

## Approved Meeting Minutes

**MEETING DATE:** October 23, 2012

**LOCATION:** Chatsworth Train Depot, 10038 Old Depot Plaza Road, Chatsworth, CA 91311

**1. CALL TO ORDER/ROLL CALL:** The regular meeting of the Chatsworth Neighborhood Council Outreach Committee was opened at 7:04 PM by Chair Jim Van Gundy.

**COMMITTEE MEMBERS PRESENT:** Jelena Csanyi, Helen Murphy, Linda Ross, Jim Van Gundy, Ankur Patel, Diane Bateson, Diana Dixon-Davis, Carol Lucas

**COMMITTEE MEMBERS EXCUSED:** Robert Dager, Mary Kaufman  
Attending Committee members constituted a quorum.

**2. MINUTES OF PAST MEETING:** The August 28, 2012 Outreach meeting minutes were approved as presented.

### **3. STAKEHOLDER AND PUBLIC COMMENTS:**

a. Jelena – A “Rim of the Valley” meeting will be held 11/15/12. Jelena has the information.

b. Jelena – The “2012 Legends & Heroes Luncheon” will be held 11/15/12, 11:30 AM at the Porter Valley Country Club.

### **4. REPORT ON PAST EVENTS AND PREVIOUSLY APPROVED PROJECTS:**

a. Family Festival: The Outreach/Preparedness booth provided information on both topics to event attendees.

b. Valley Disaster Preparedness Fair: The event was very well attended and feedback was positive.

c. Pioneer Day: The Outreach/Patch booth fielded numerous inquiries from attendees about the opening of Chatsworth Park South, available services and future events. The activities for children included soap carving and yarn dolls. Diana Dixon-Davis led the craft projects. The event was a successful fundraiser for the Chatsworth Historical Society.

d. FOL: Re-useable bags were handed out to new members (10) and everyone who purchased books received the CNC bookmarks.

e. Stoney Point Cleanup: The event was well attended, estimated at 200 people, despite the drizzle. Bob Dager and Jelena served up coffee, hot cocoa, orange juice, lemonade and donated food. The CNC logo was placed on the Boy Scouts of America’s web site and on the Facebook material.

f. Orange Bike-A-Thon: Diana Dixon-Davis attended. The event folded early due to poor weather and low attendance.

g. Chatsworth Holiday Parade & Fair: The advertising paperwork for the demand warrant has been submitted.

h. Promotional Items Purchased: The horse head pens and flashers have arrived at Printing Safari.

i. Neighborhood Watch Meeting: Thursday, October 25, 2012.

### **5. CNC PARTICIPATION IN THIS FISCAL YEAR’S UPCOMING EVENTS (STAFFING):**

a. Metrolink Holiday Express Train, 11/16/12, 8:15 PM : CNC information and promotional items will be handed out. The CNC banner will be displayed and CNC will be promoted.

b. Chatsworth Holiday Parade & Fair, 12/9/12, CNC will be promoted and staff a table.

### **6. MOTION: CHATSWORTH CHAMBER LEGENDS & HEROES LUNCHEON & STATE OF COMMUNITY BREAKFAST**

**MOTION:** To allocate up to \$450 on advertising sponsorship advertising combo with the Chatsworth Chamber at their two events – Legends & Heroes Luncheon and State of the Community Breakfast. The Legends & Heroes event will be well advertised and the program booklet widely distributed. We will have a black/white full page advertisement in the program, two podium announcements, banner and promotional items will be placed on the table. The State of the Community Breakfast will be at the Odyssey and is well attended by community members.

M: Csanyi/ S: Murphy/ P: Unanimous.

**7. MOTION: VANC EVENT**

**MOTION:** To allocate up to \$200 for sponsoring the VANC event in late February or early March.

M: Csanyi/ S: Dixon-Davis/ P: Unanimous.

**8. MOTION: KIWANIS HATSWORTH HOLIDAY PARADE & FAIR**

**MOTION:** To allocate up to \$250 for sponsorship at the 2012 Kiwani's Chatsworth Holiday Parade and Fair.

Discussion: Amount reduced from \$500.

M: Murphy/ S: Ross/ O: Csanyi.

**9. MOTION: LOS TOROS PLACEMATS**

**MOTION:** To allocate up to \$250 for advertising on Los Toros placemats.

Tabled.

**10. MOTION: PROMOTIONAL ITEMS**

**MOTION:** To allocate up to \$325 for the purchase of CNC promotional items.

Discussion: Amount reduced from \$350.

M: Csanyi/ S: Ross/ P: Unanimous.

**11. MOTION: CNC BROCHURES & BOOKMARKS**

**MOTION:** To allocate up to \$310 for the purchase of CNC brochures and bookmarks.

Discussion: Amount reduced from \$500.

M: Dixon-Davis/ S: Murphy/ P: Unanimous.

**12. COMMUNITY ANNOUNCEMENTS AND OTHER BUSINESS:**

a. MOTION: To nominate Diane Bateson to the Outreach Committee.

M: Csanyi/ S: Dixon-Davis/ P: Unanimous.

b. Diana Dixon-Davis announced the Recreation Center at Chatsworth Park South should open in January 2013. The meeting at Mason Park discussed two proposals for the Park: expand the parking lot and, add an equestrian arena.

**13. ADJOURNMENT: 8:35 PM.**

*– Respectfully submitted by Carol Lucas, Outreach Committee Secretary.*